



## Check point

Fecha guía 03 al 14 de agosto

### Before Reading A News Report

1. Observa la imagen y responde las preguntas de abajo.



- What are the differences between the two kinds of taxi services?
- Which one do you think people prefer? Why?

### While Reading A News Report

2. Lee el siguiente texto y responde las preguntas en tus cuaderno.

#### Price War Over Taxi Apps



A price war has started across the world among taxi companies. There is a lot of competition for passengers because of apps used to order taxis. Some companies are reducing **fares** by half to beat their competitors. The world's biggest taxi-booking app has become very popular among users all around the world. It started in 2009 and operates in over 200 cities **worldwide**. Drivers of London's traditional black taxis are not happy with these apps. They say that drivers of app taxis are too inexperienced. They do not know London's streets very well. London taxi drivers have reduced some of their fares from £ 45 to £ 7.50.

The U.K. boss of of these well-known transportation network company said the price war could mean higher **profits** for his company. He said: "There's a lot of competition over the app makers... You need to think of things that you can do to stand out from the **crowd**." A London black **cab** driver said business was good despite the app companies. He said: "There are lots of technologies that are changing things for us." One of New York's biggest taxi companies wants these taxi-booking app's license to be suspended. In Singapore, the government has just announced that it would start regulating taxi app companies.

Source: <https://breakingnewsenglish.com/1411/141125-taxi-app.html>

- What strategy are taxi companies using to win the "price war"?
- Why are the English taxi drivers not happy with this app?
- What's the impact of taxi apps in some countries like USA and Singapore?

No realizar ~~3. Check your answers with the class.~~

4. Une cada palabra con su definición correcta.

1	Fare	A	Money gained, as from a business or transaction, after deducting all relevant costs.
2	Worldwide	B	Taxi
3	Profits	C	All around the world.
4	Crowd	D	The price of traveling in a bus, airplane or taxi, etc.
5	Cab	E	A large group of people.

No realizar ~~After Reading~~

~~5. Speaking. Discuss the following questions.~~

~~a. Does this situation happen in Chile?~~

~~b. Do you know any other taxi apps apart from the well-known transportation network company from the article that people use in Chile?~~

~~c. What do you think Chilean people use more: traditional taxi or taxi apps? Why?~~

6. Compara los dos sistemas: taxis tradicionales versus aplicaciones de taxis. ¿Cuáles son las ventajas y desventajas de cada uno?



No realizar ~~7. Work in pairs. Considering the disadvantages of each system in activity 6, use *should* and *shouldn't* to give advice to improve the service of traditional taxi and taxi apps. Write the answers in your notebook.~~

No realizar ~~8. Share your answers with the class.~~